



Local Differential Privacy

Local Privacy Model:

- Warner's 1965 randomized response

Have you ever used illegal drugs?



say yes



answer truthfully

- tension between the need to **share data** and the need to **protect privacy**
- data providers do not trust data collectors (analysts)

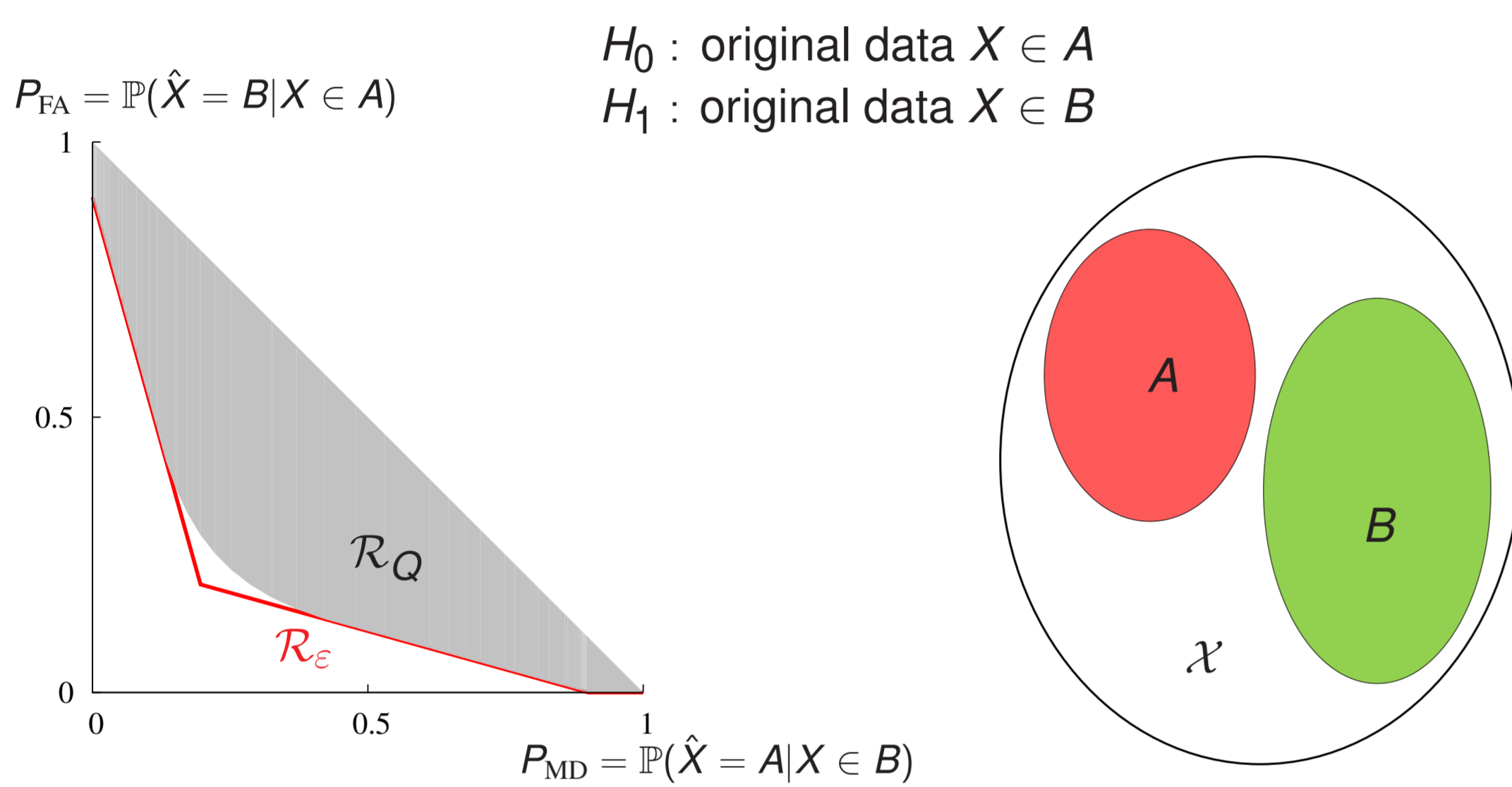
Local Differential Privacy:

- Q is a privatization mechanism that maps $X \in \mathcal{X}$ stochastically to $Y \in \mathcal{Y}$
- for a non-negative ϵ , we say that Q is ϵ -**locally differentially private** if

$$e^{-\epsilon} \leq \frac{Q(Y=y|X=x)}{Q(Y=y|X=x')} \leq e^{\epsilon}$$

Operational Interpretation of Differential Privacy:

- for any $A, B \subset \mathcal{X}$ such that $A \cap B = \emptyset$, form the following hypothesis test



Operational Definition of Differential Privacy

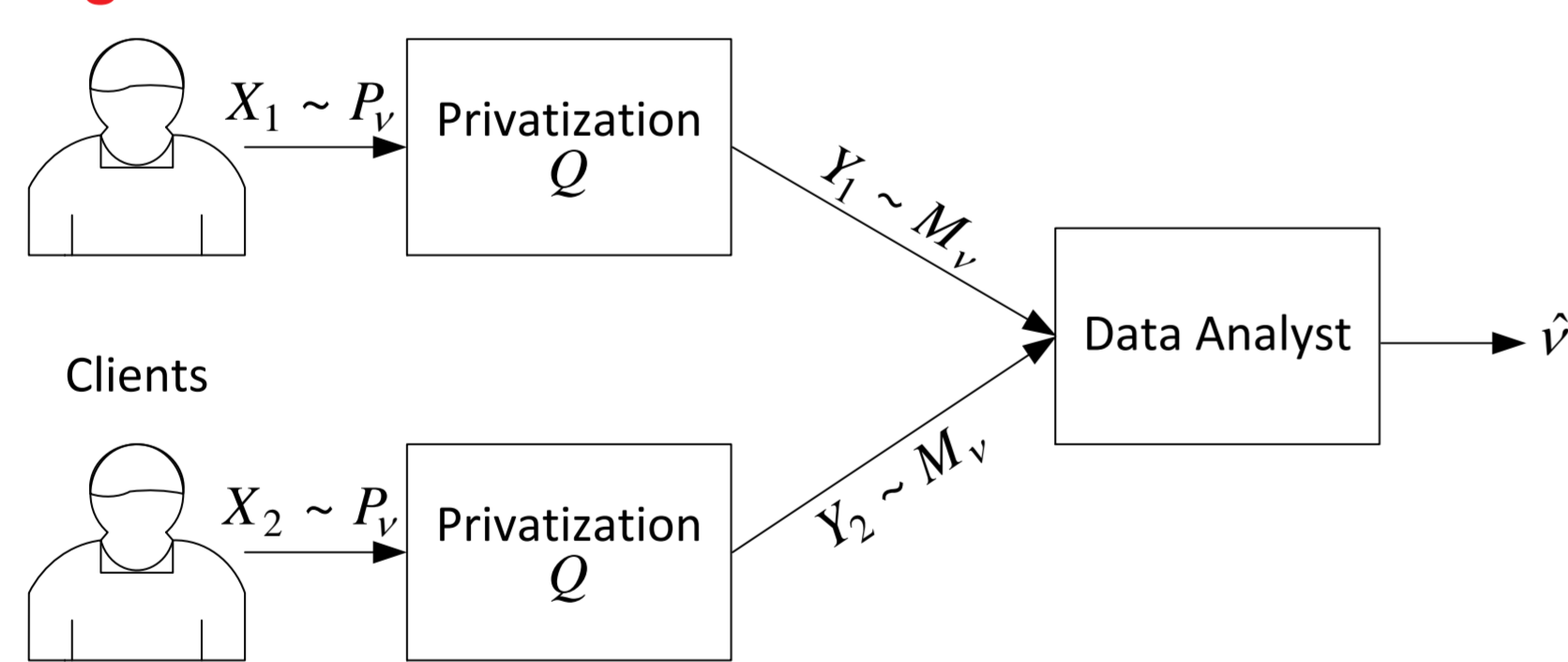
Q is ϵ -locally differentially private $\iff R_Q \subseteq R_\epsilon$

$$P_{FA} + e^\epsilon P_{MD} \geq 1$$

$$e^\epsilon P_{FA} + P_{MD} \geq 1$$

Information Theoretic Utility Functions

Hypothesis Testing and Classification:



- the X_i 's are sampled from a distribution P_ν parameterized by $\nu \in \{0, 1\}$
- given the Y_i 's, the data analyst would like to detect whether $\nu = 0$ or $\nu = 1$
- performance is a function of distance between M_0 from M_1

$$M_\nu(S) = \int Q(S|x) dP_\nu(x),$$

- Chernoff-Stein's lemma: the best type II error probability scales as $e^{-n D_{kl}(M_0||M_1)}$
- result:** when ϵ is sufficiently small, the effective sample size is reduced from n to $\epsilon^2 n$

Information Theoretic Utilities:

- for some convex function f such that $f(1) = 0$, Csiszár's f -divergence is defined as

$$D_f(M_0||M_1) = \int f\left(\frac{dM_0}{dM_1}\right) dM_1,$$

- KL divergence $D_{kl}(M_0||M_1)$ and total variation $\|M_0 - M_1\|_{TV}$ are special cases
- f -divergences capture: **minimax rates** and **error exponents**

Fundamental Limits of Privacy:

- the **more** private you want to be, the **less** utility you get
- there is a **fundamental trade-off** between privacy and utility

$$\begin{aligned} & \underset{Q}{\text{maximize}} && D_f(M_0||M_1) \\ & \text{subject to} && Q \in \mathcal{D}_\epsilon \end{aligned}$$

- \mathcal{D}_ϵ is the set of all ϵ -locally differentially private mechanisms
- this maximization problem is **nonlinear, non-standard, and infinite dimensional**

Binary Data

Optimality of the Binary Randomized Response Mechanism:

When $|\mathcal{X}| = 2$, the following mechanism is optimal:



w.p. $\frac{1}{1+e^\epsilon}$ lie



w.p. $\frac{e^\epsilon}{1+e^\epsilon}$ answer truthfully

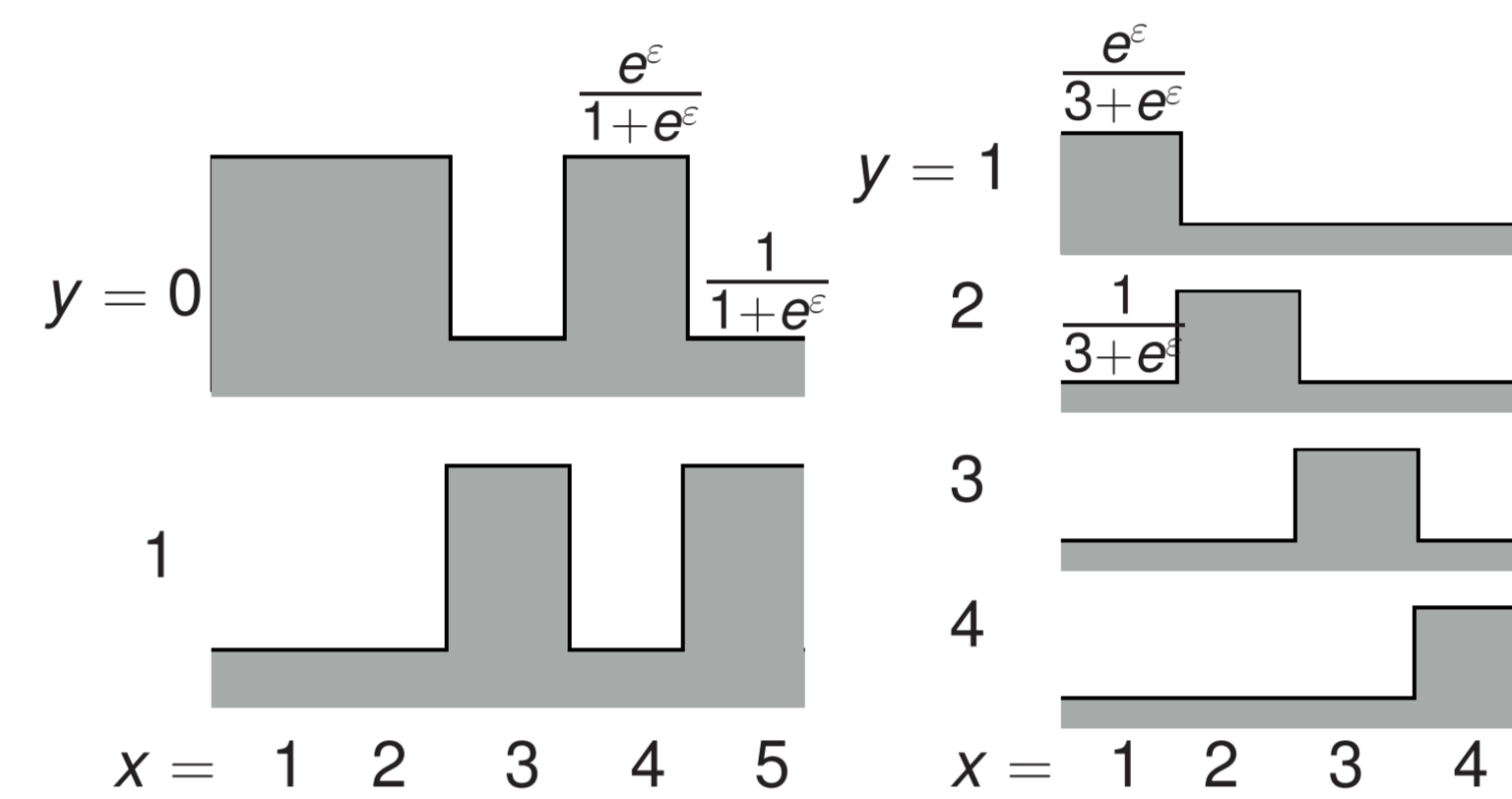
Larger Alphabets

Definition of Staircase Mechanisms:

- a privatization mechanism is a **staircase mechanism** if

$$\frac{Q(Y=y|X=x)}{Q(Y=y|X=x')} \in \{e^{-\epsilon}, 1, e^\epsilon\}$$

- examples of staircase mechanisms: binary and randomized response mechanisms



Optimality of Staircase Mechanisms

For any ϵ , any P_0 and P_1 , and any f -divergence, there exists an optimal mechanism Q^* maximizing the f -divergence over all ϵ -locally differentially private mechanisms, such that Q^* is a staircase mechanism. Moreover, the output alphabet size is at most equal to the input alphabet size: $|\mathcal{Y}| \leq |\mathcal{X}|$.

Definition of Binary Mechanisms:

$$Q(Y=0|X=x) = \begin{cases} \frac{e^\epsilon}{1+e^\epsilon} & \text{if } P_0(x) \geq P_1(x), \\ \frac{1}{1+e^\epsilon} & \text{if } P_0(x) < P_1(x). \end{cases} \quad Q(Y=1|X=x) = \begin{cases} \frac{e^\epsilon}{1+e^\epsilon} & \text{if } P_0(x) < P_1(x), \\ \frac{1}{1+e^\epsilon} & \text{if } P_0(x) \geq P_1(x). \end{cases}$$

Optimality of Binary Mechanisms in the High Privacy Regime

For any P_0 and P_1 , there exists a positive ϵ^* that depends on P_0 and P_1 such that for any f -divergences and all positive $\epsilon \leq \epsilon^*$, the binary mechanism maximizes $D_f(M_0||M_1)$ over all ϵ -local differentially private mechanisms.

Definition of the Randomized Response Mechanism:

$$Q(Y=y|X=x) = \begin{cases} \frac{e^\epsilon}{|\mathcal{X}|-1+e^\epsilon} & \text{if } y = x, \\ \frac{1}{|\mathcal{X}|-1+e^\epsilon} & \text{if } y \neq x. \end{cases}$$

- can be viewed as a multiple choice generalization to Warner's randomized response
- observe that Q is independent of P_0 and P_1

Optimality of the Randomized Response Mechanism in the Low Privacy Regime

There exists a positive ϵ^* that depends on P_0 and P_1 such that for any P_0 and P_1 , and all $\epsilon \geq \epsilon^*$, the randomized response mechanism maximizes the KL-divergence between the induced marginals over all ϵ -locally differentially private mechanisms.

Big Picture

Local Privacy:

- the local privacy model is particularly important in **data collection** applications
- we study a broad class of information theoretic utilities
- we provide **explicit constructions** of **optimal mechanisms**

Our Methods Generalize:

- similar optimality results hold for a large class of convex utility functions
- our techniques can be generalized to private multi-party computation settings
- preprint available on arXiv:

"Differentially Private Multi-party Computation: Optimality of Non-Interactive Randomized Response

Peter Kairouz, Sewoong Oh, and Pramod Viswanath, 2014"