

# Metadata- Conscious Anonymous Messaging

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# Anonymity matters



Bob  
@bob



I just learned that I'm HIV positive. I'm passing through some tough times and need your support.

7 Jul 12

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# Existing anonymous messaging apps

whisper



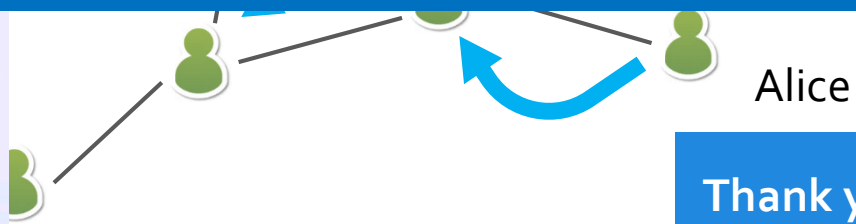
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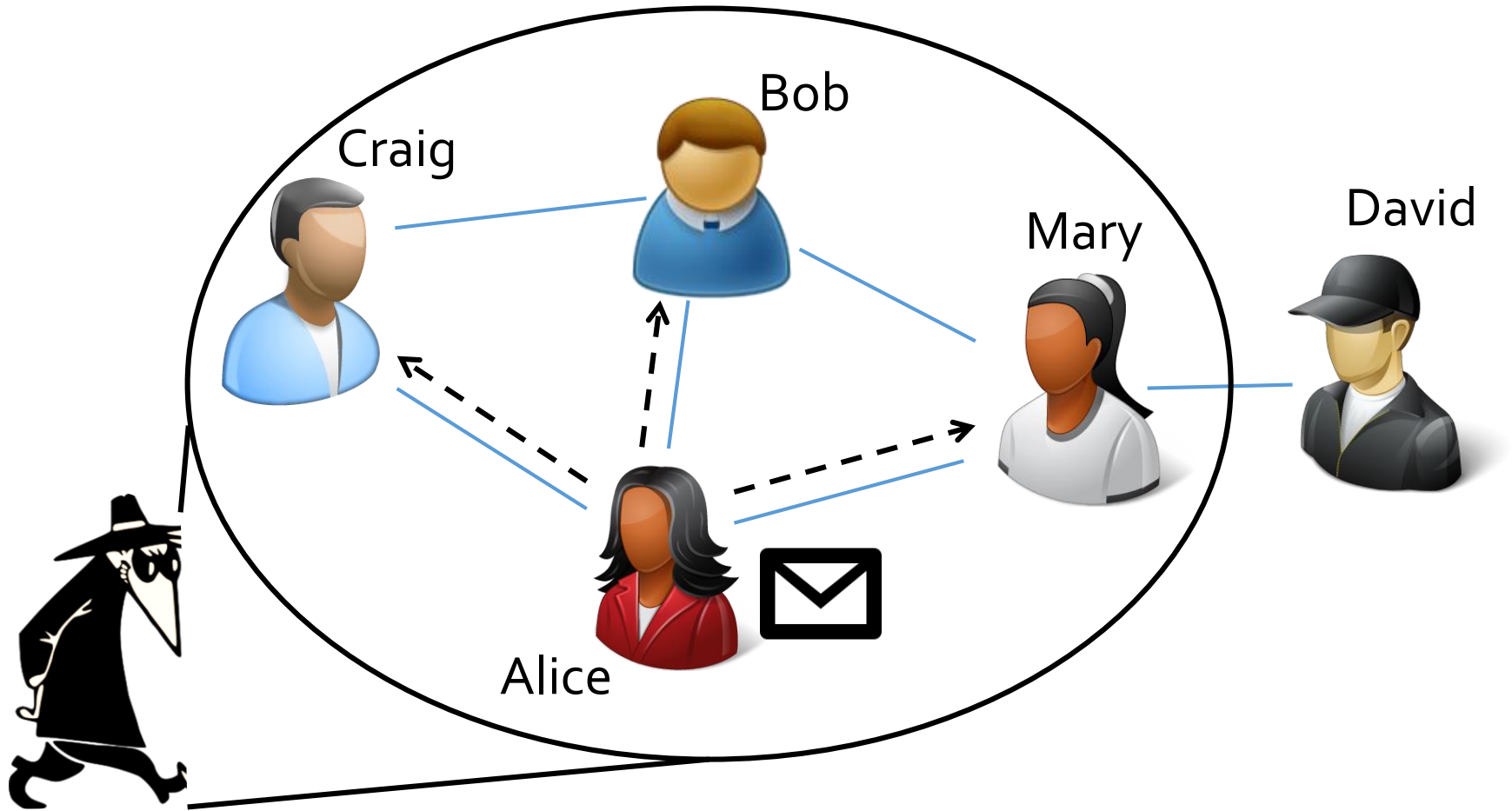


Let's try decentralized networks!



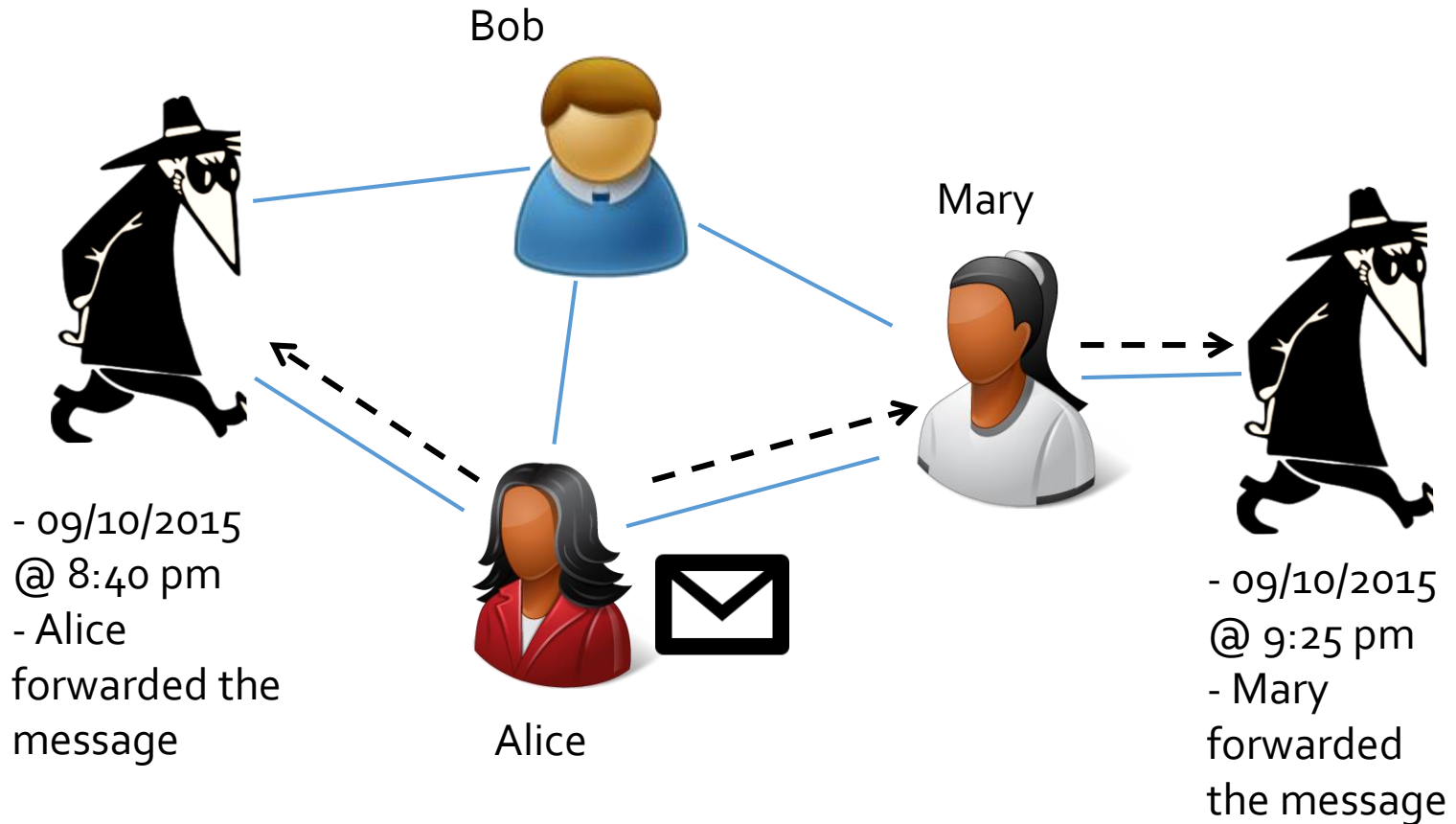
Thank you to all the blood donors...

# Snapshot Adversary



adversary can figure out **who got the message**

# Spy-based adversary



adversary can **collect timing information**

# Existing anonymous messaging apps

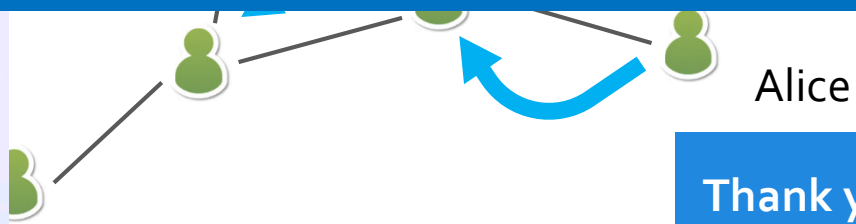
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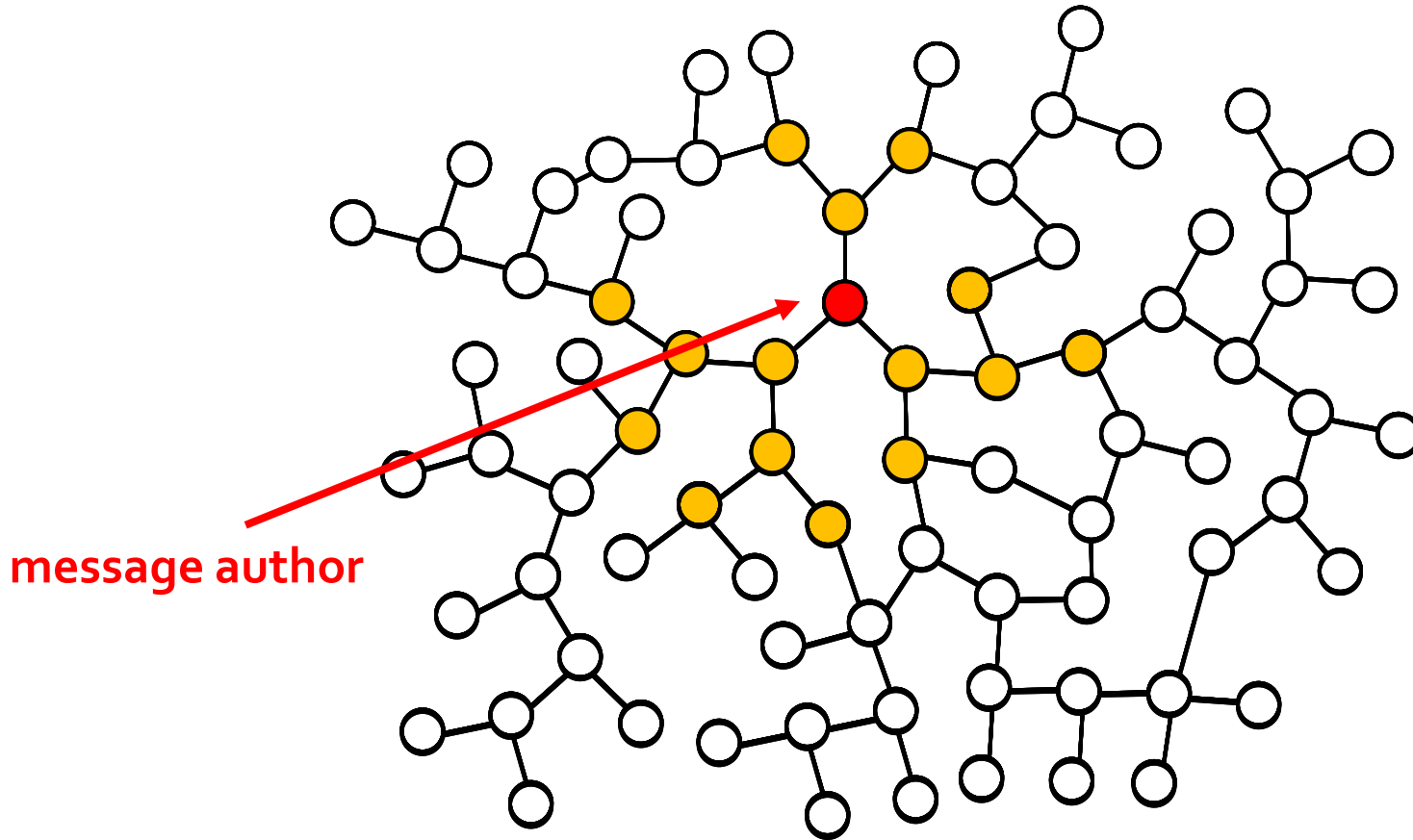


Let's try decentralized networks!



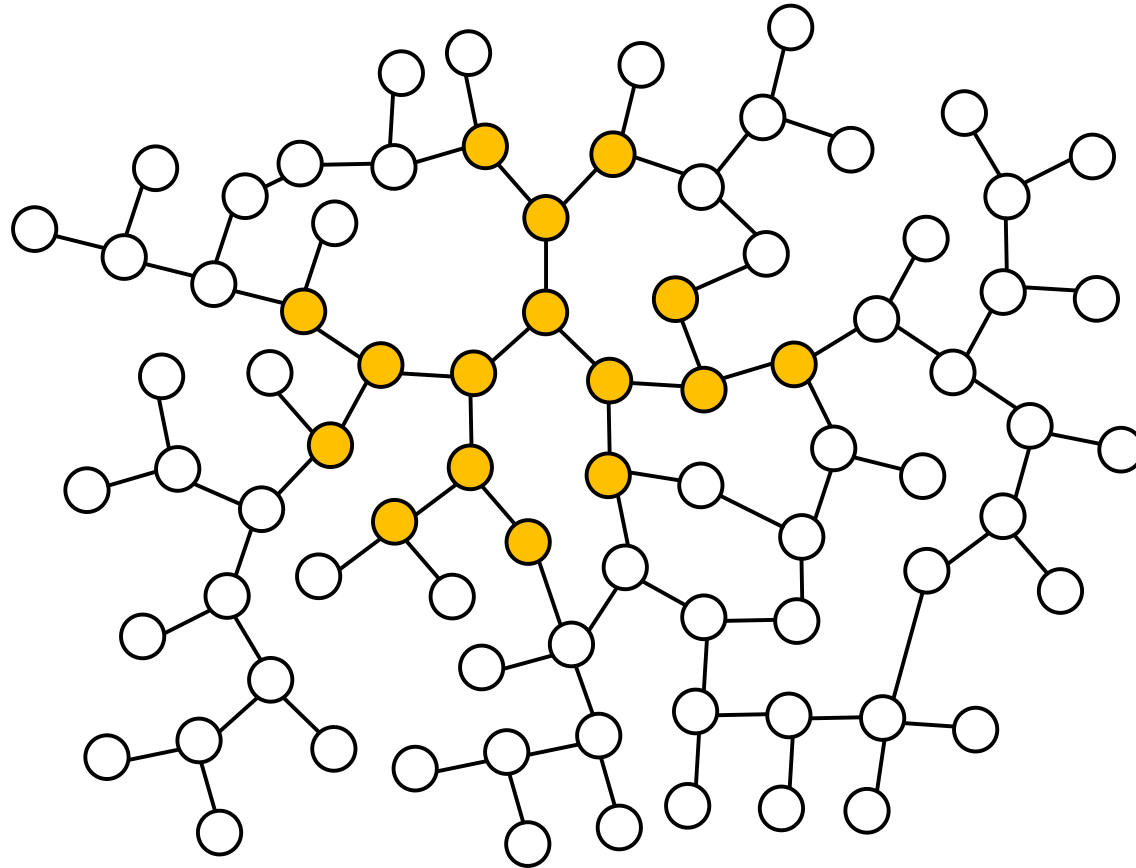
Thank you to all the blood donors...

# Information flow in social networks



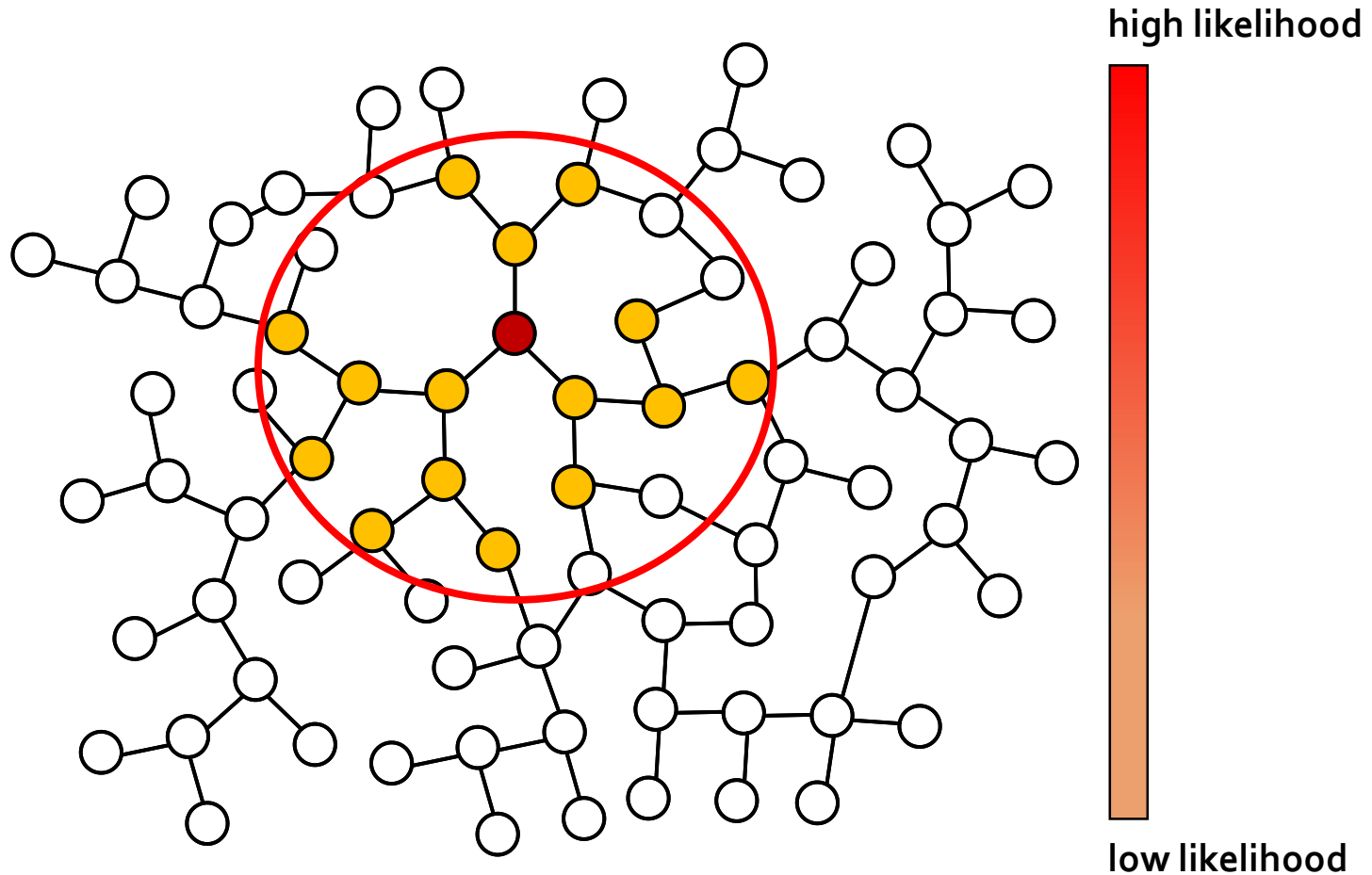
information spreads at the **same rate** in **all direction**

# Can you find the source?



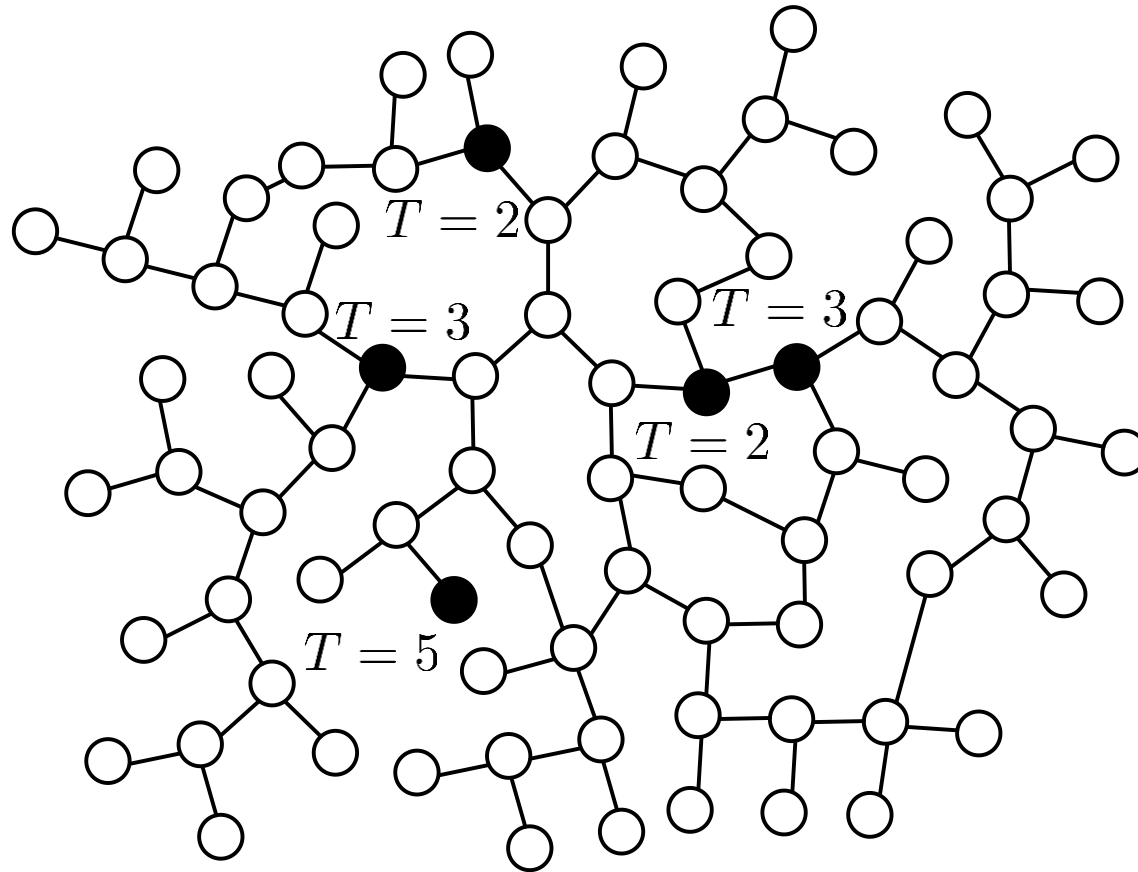


# Concentration around the center

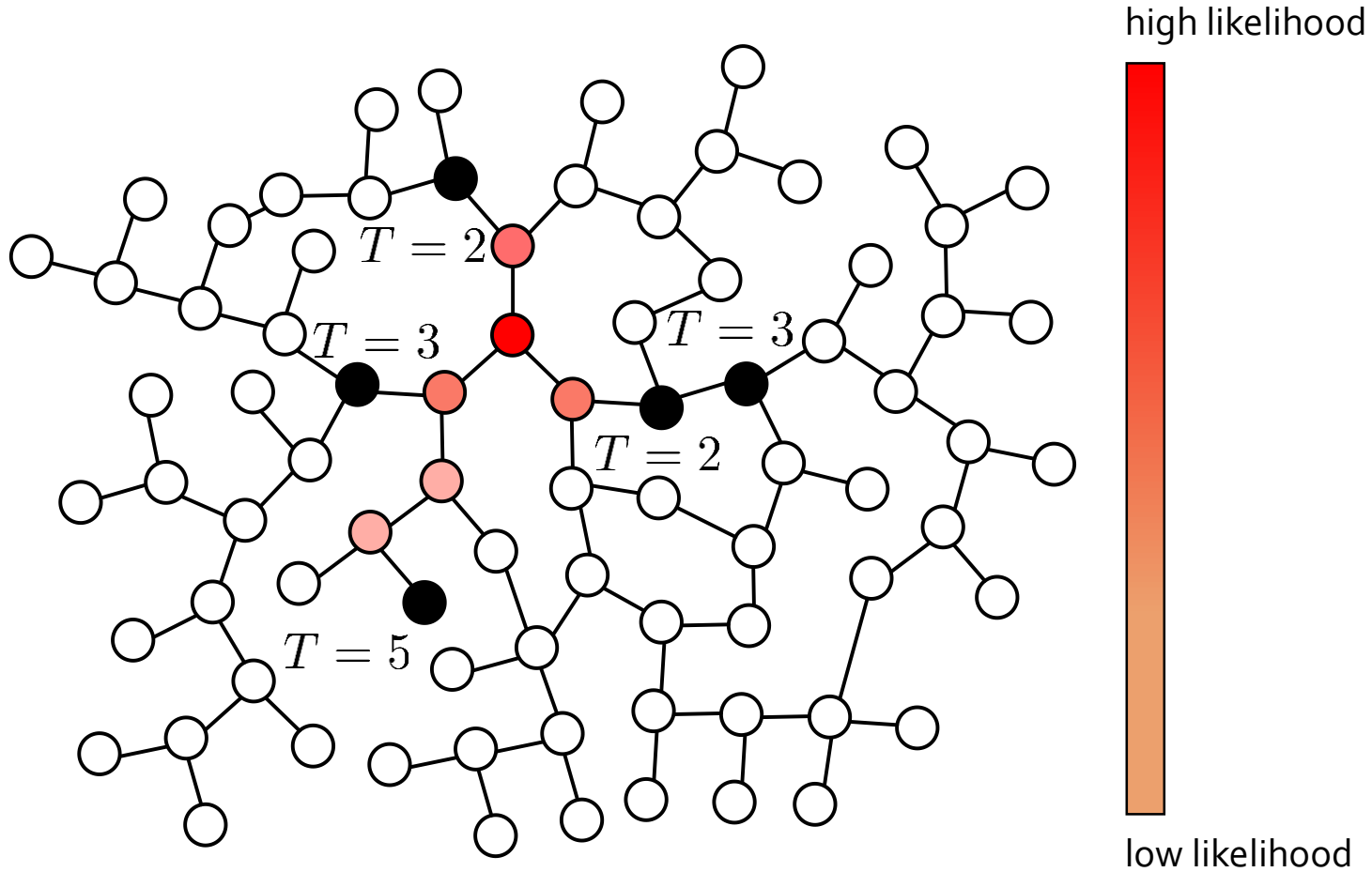


diffusion spreading = **de-anonymization**

# Can you find the source?

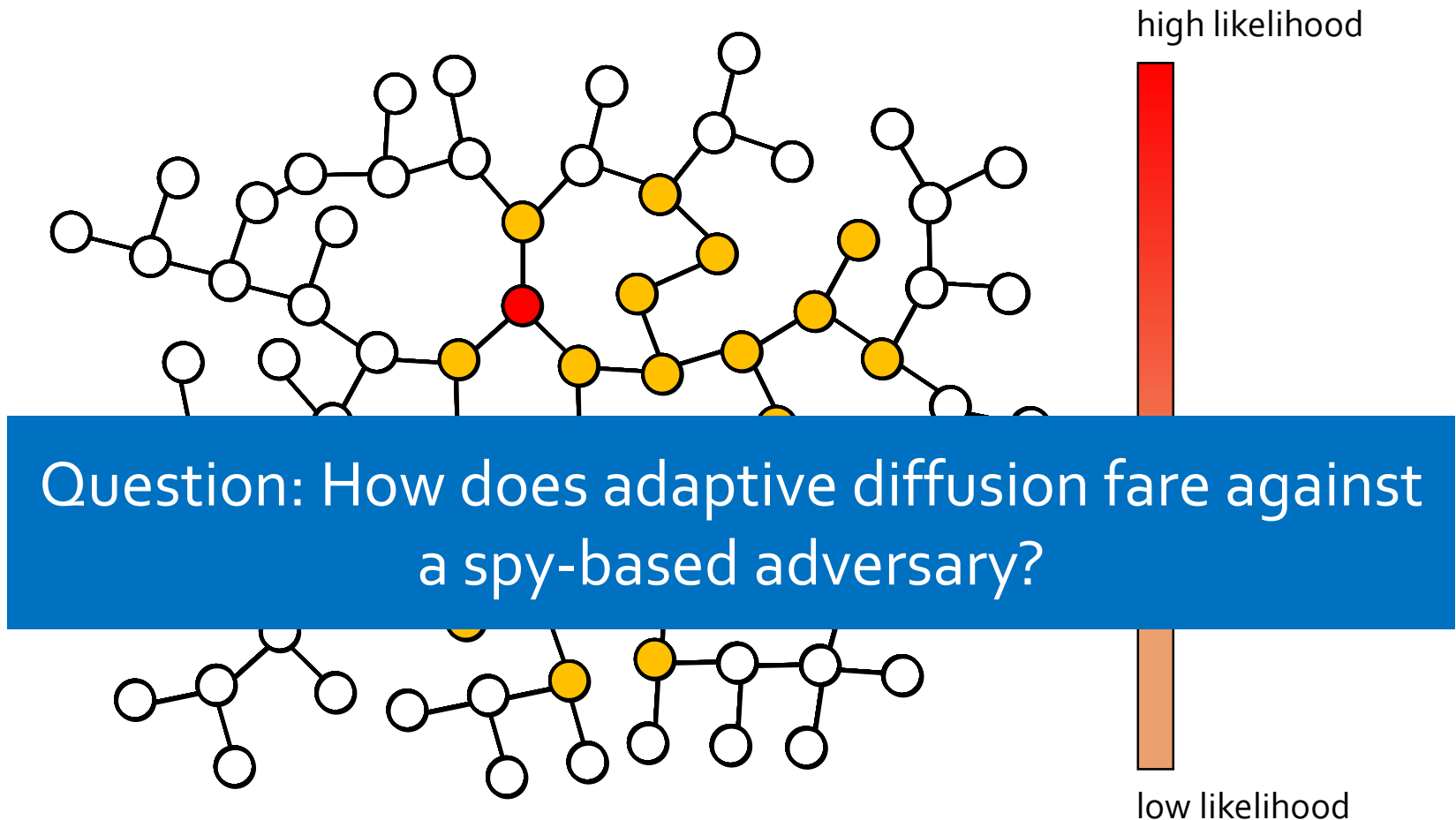


# Maximum likelihood detection



diffusion spreading = **de-anonymization**

# Prior work: adaptive diffusion

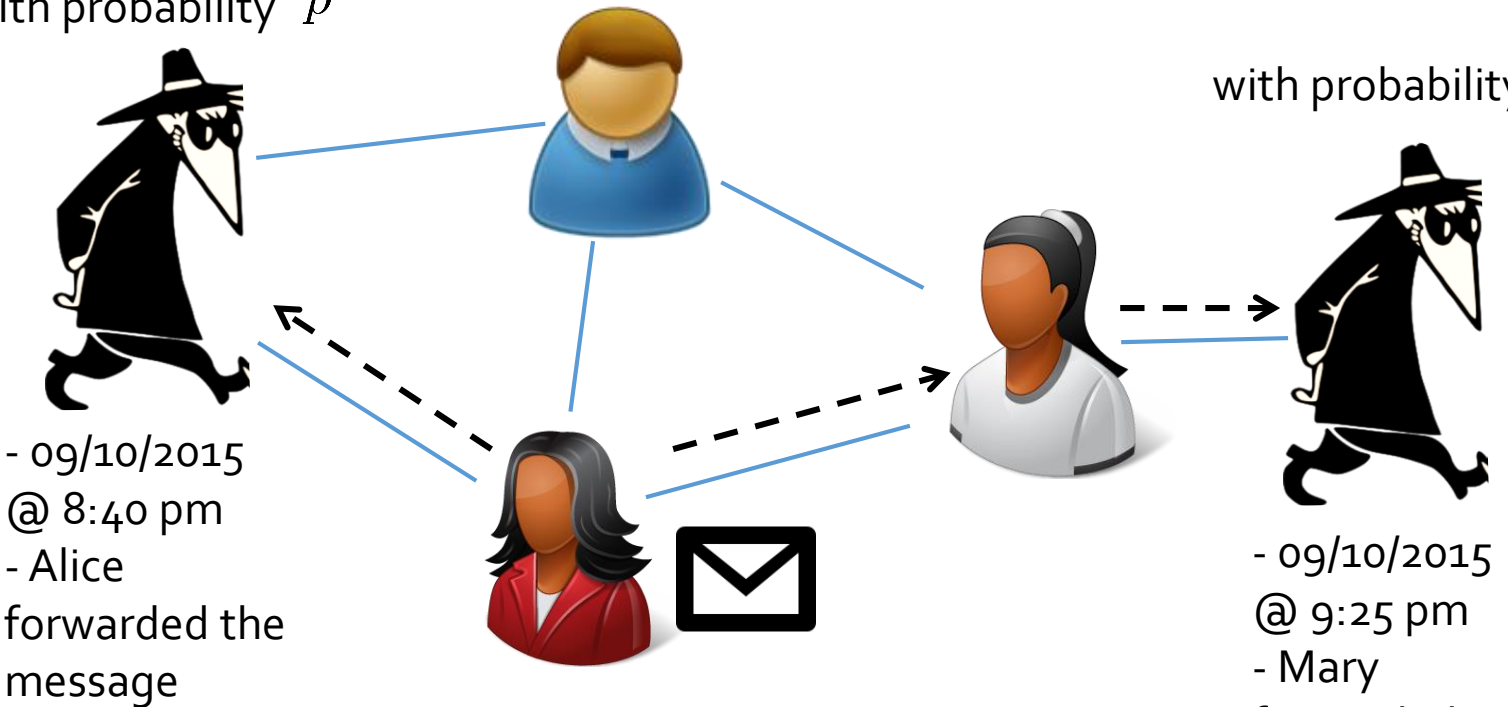


provable anonymity guarantees—for a *snapshot* adversary

# Our objective

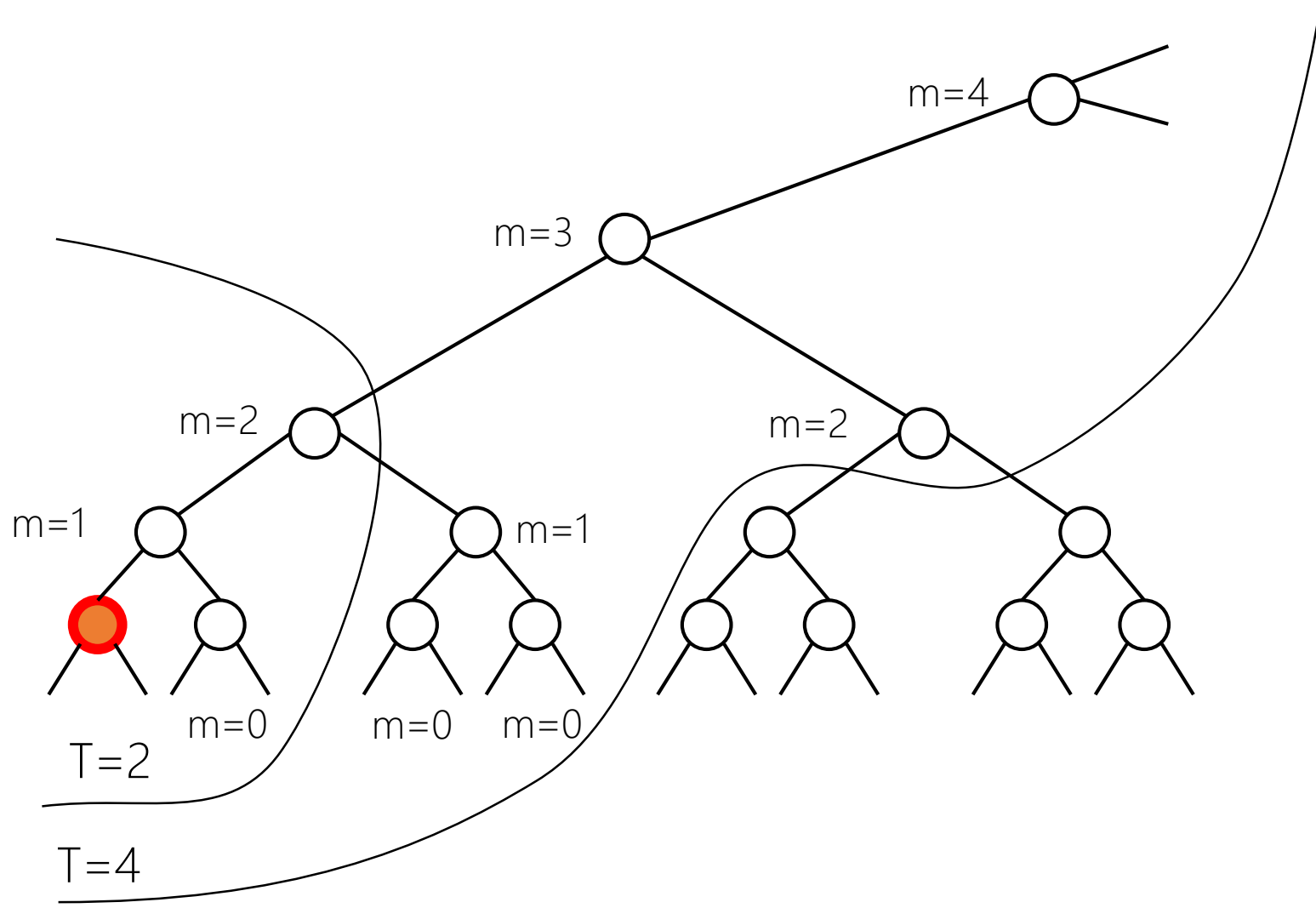
with probability  $p$

with probability  $p$

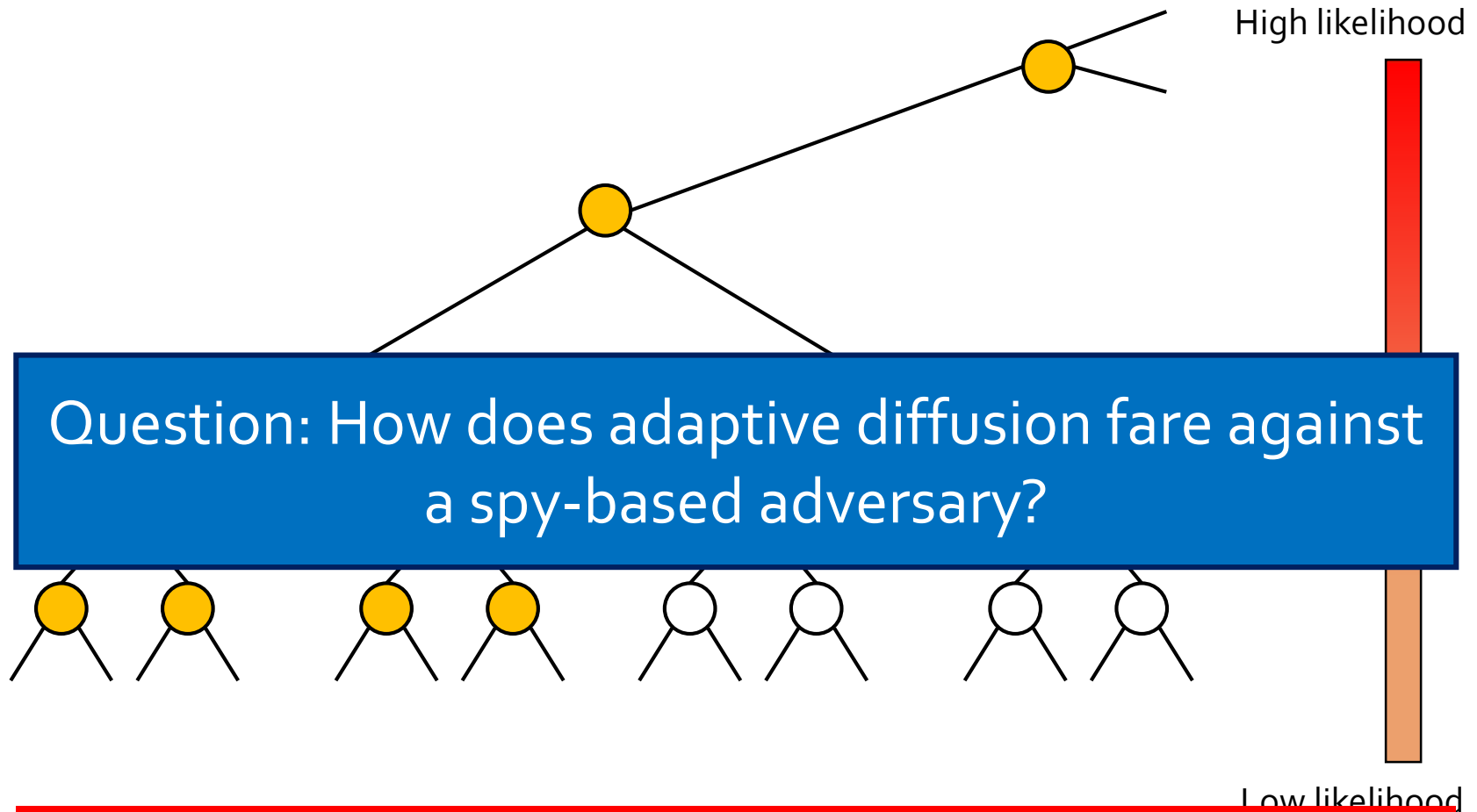


engineer the spread to **hide authorship**

# Adaptive diffusion over d-regular trees

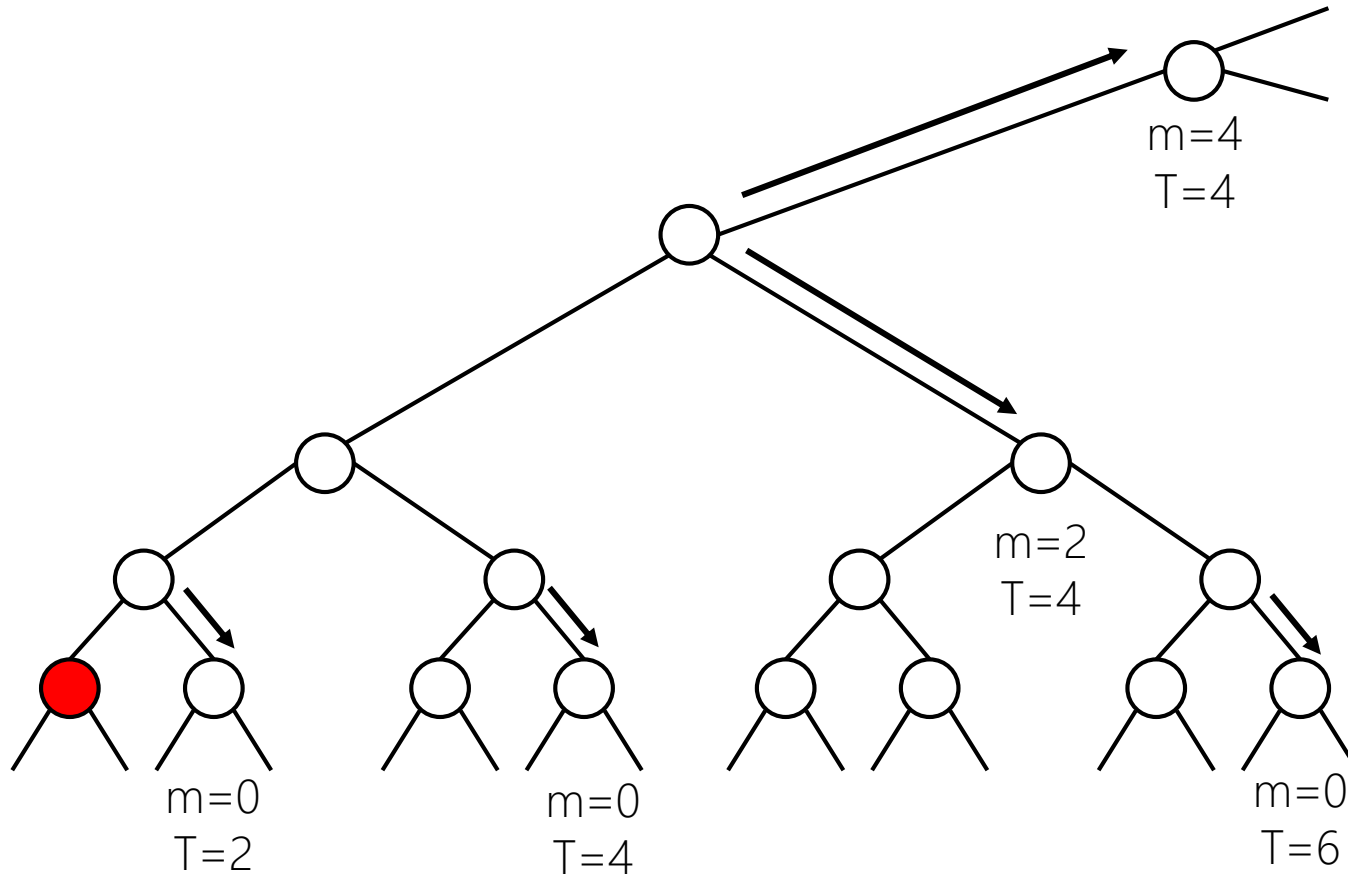


# Snapshot adversary



THEOREM: Probability of detection =  $O\left(\frac{1}{N}\right)$

# Spy-based adversary





# Main Theorem

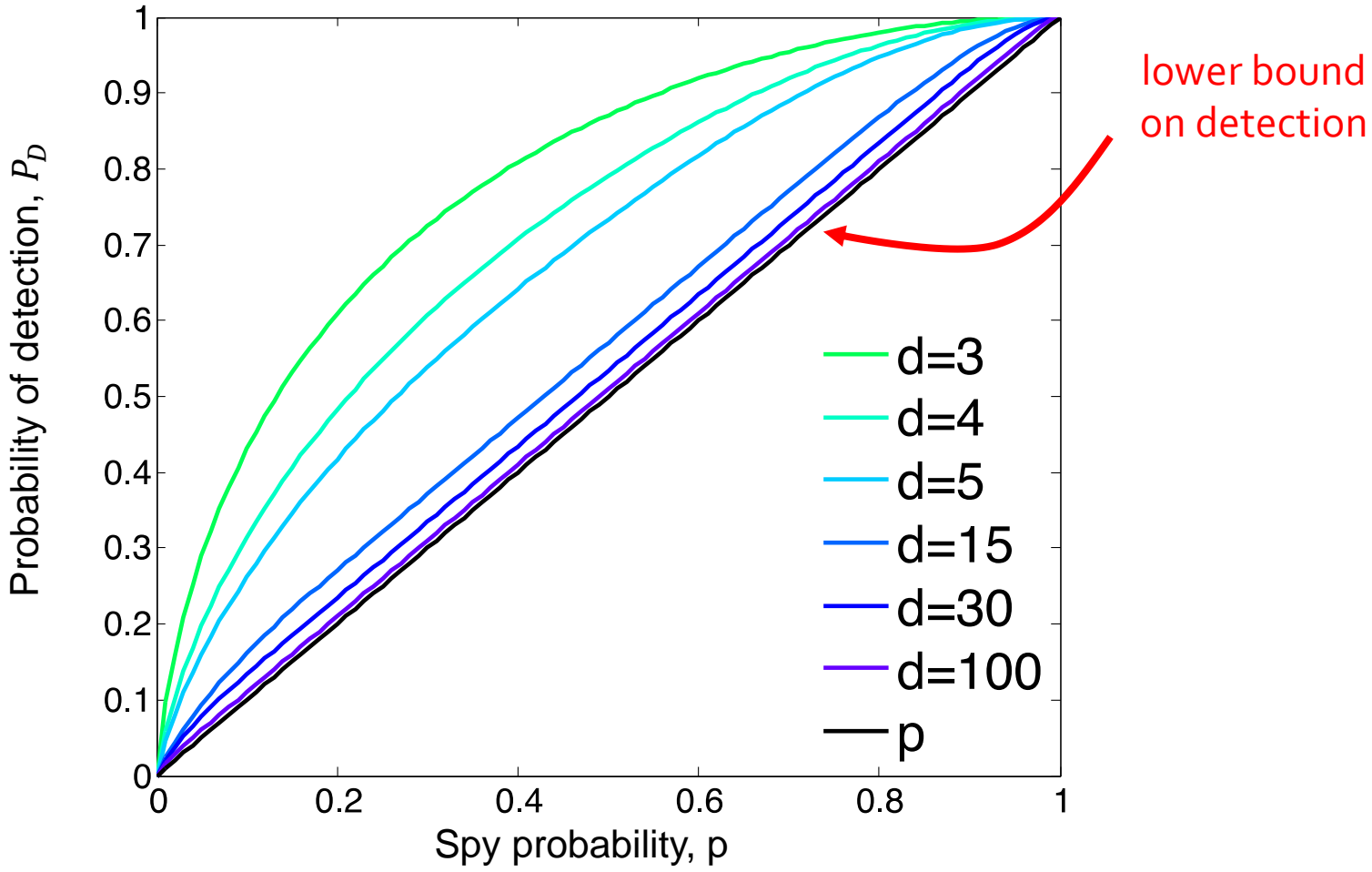
1. For any network and any protocol that passes the message to at least once node, we have that:

$$\min_{\text{protocol}} \max_{\hat{v}} \mathbb{P}(\hat{v} = v^*) \geq p .$$

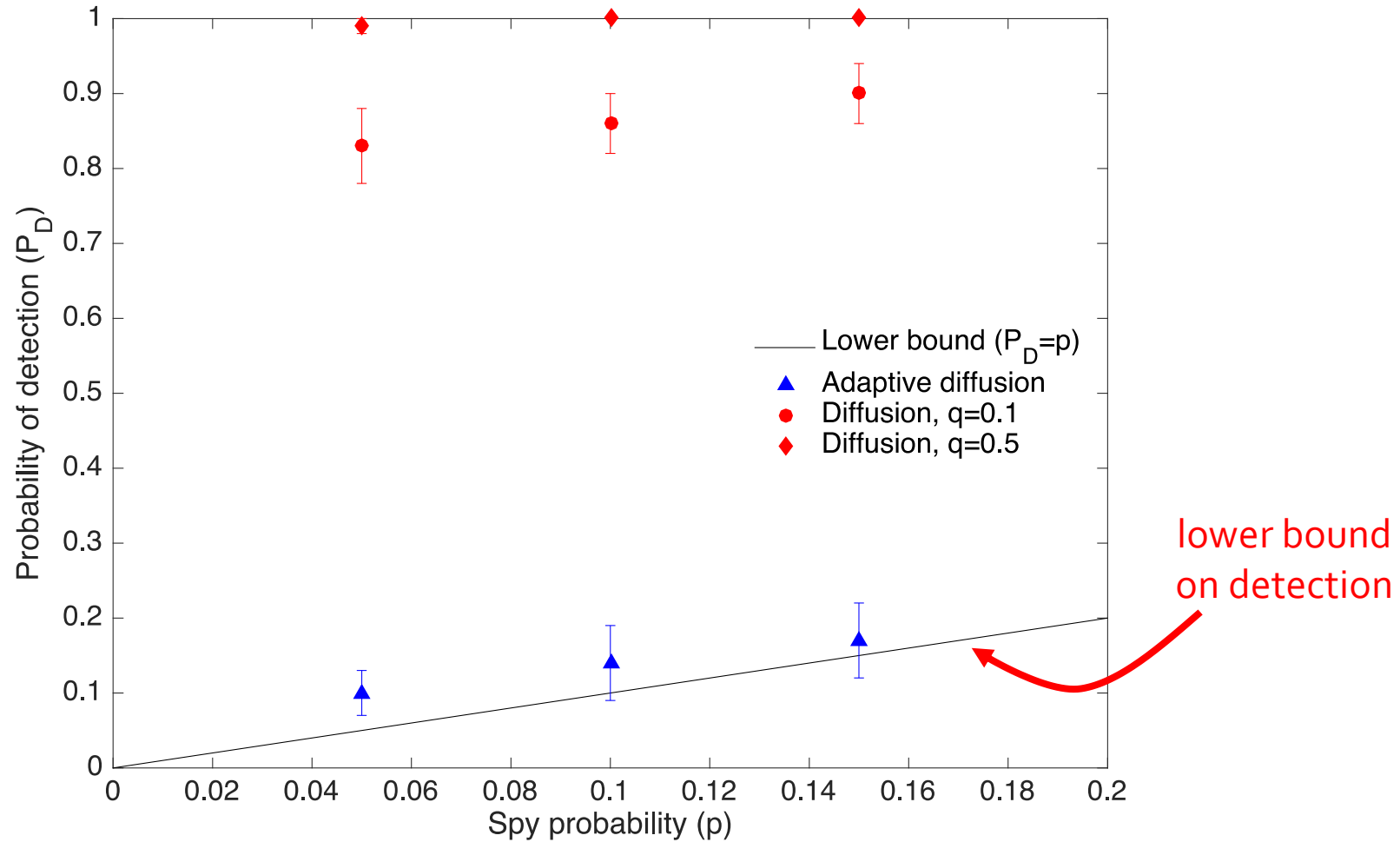
2. On  $d$ -regular trees, the probability of detection under adaptive diffusion is given by

$$\mathbb{P}(\hat{v}_{\text{ML}} = v^*) = p + o(p).$$

# Results on d-regular trees



# Facebook graph



# Acknowledgments



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Viswanath